

# THE WOUND CARE AWARENESS

WHAT TO KNOW ABOUT CHRONIC WOUNDS AND WOUND HEALING

PRESSURE ULCERS

DIABETIC FOOT ULCERS

VENOUS STASIS

SURGICAL/ TRAUMA

ARTERIAL ULCERS

Chronic wounds are sores or ulcers that do not heal.

Wounds are common on the legs and feet, but can occur anywhere on or in the body.

Reasons for not healing can include

- Poor circulation
- Infection
- Edema
- Insufficient nutrition/lack of protein
- Continued trauma

Almost **7 million people** in the U.S. are living with a chronic wound right now.

Chronic wounds have a **\$50 billion impact** on the healthcare system annually.



Each year **14.5%** of Medicare beneficiaries experience a wound.

A person with a wound has an average of 3 to 4 **CHRONIC CONDITIONS** like **diabetes, PAD, cardiovascular disease and COPD.**

Chronic, non-healing wounds need advanced wound care.  
Find a local Wound Care Center® today, where healing happens.



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Advanced Wound Center  
200 Professional Plaza  
Mattoon, IL 61938  
Phone: 217-238-4850  
Fax: 217-238-4855  
<http://www.sarahbush.org/advancedwoundcenter/>



The power to heal

#WoundCareAwareness

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L.E.K. Consulting 2014 Market Analysis "Market Sizing and Assessment of Outsourced Outpatient Wound Care"; WOUNDS 2012; 24(1): 10-17 Wound Care Outcomes and Associated Cost Among Patients Treated in US Outpatient Wound Centers: Data From the US Wound; Centers for Medicare and Medicaid Services. 2014 CMS statistics; Frykberg, R. G., & Banks, J. (2015, September 01). Challenges in the Treatment of Chronic Wounds. Retrieved from <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4528992/>; Available from: [https://www.cms.gov/Research-Statistics-Data-and-Systems/Statistics-Trends-and-Reports/CMS-Statistics-Reference-Booklet/Downloads/CMS\\_Stats\\_2014\\_final.pdf](https://www.cms.gov/Research-Statistics-Data-and-Systems/Statistics-Trends-and-Reports/CMS-Statistics-Reference-Booklet/Downloads/CMS_Stats_2014_final.pdf)